



## THEORY OF CHANGE

Result Statement	Root Cause Analysis	Strategies
What population-level condition are you trying to address?	Why does this condition exist (generally, based on research & HERE based on our community)?	What are we going to do to address the factors?
	<p><b>Barriers/Facilitators of population-level condition</b></p> <p>General Factors (based on research):</p> <ul style="list-style-type: none"> <li>•</li> </ul> <p>Specific Factors (why here):</p> <ul style="list-style-type: none"> <li>•</li> </ul>	<p><b>Programs, training, alignment, changes to policy/practice</b></p>
Population-level Condition	Specific challenges	Strategies

### Check your Theory of Change:

If we implement [strategies], we will address [specific factors] which will reduce [general factors] and result in improved [population-level condition].

## LOGIC MODEL

Activities	Outputs (Annual)	Short-term Outcomes (1-2 yrs)	Medium-term Outcomes (3-5 yrs)	Long-term Impact (5+ yrs)*
What needs to be done to implement your strategies?	How do we know we are doing the work?	What knowledge, skills, capacity or perceptions will change?	What behaviors, practices or systems will change?	What long-term population conditions will change?
<b>Implementation</b>	<b>Program Counts</b>	<b>Program Measures</b>	<b>Program Measures</b>	<b>Population Indicators</b>

*\*The long-term outcomes are affected not by any single strategy but by ALL of the strategies and activities; they may also be influenced by other work outside the scope of your project.*