Tips for Using American FactFinder
Advanced Search

Start at https://factfinder.census.gov
Go to Advanced Search (top bar)

Click Geographies

If you want to look at cities or towns in Maine, select:
• County Subdivision
• Maine
• Select the county you want to look at
• Select town or city
• Click Add to your selections (you will see your selection pop up in the Your Selections box in the top left)

Note: If you want to confirm what the area you are looking at encompasses, click on About This Geography once you’ve highlighted a town/city – then click on Map View.

If you want to compare cities or towns side by side, you can do this process again and add it to your selections

Note: the level of geography will determine the breadth of topics available

Once you have your geography selected you can go into Topics

Note: it is best to use ACS 5-year estimates (largest sample size, most reliable; best when analyzing very small populations)

Want to learn more about using the census for your research?
Check out the U.S. Census Bureau’s Educational Resources page at www.census.gov/mso/www/training