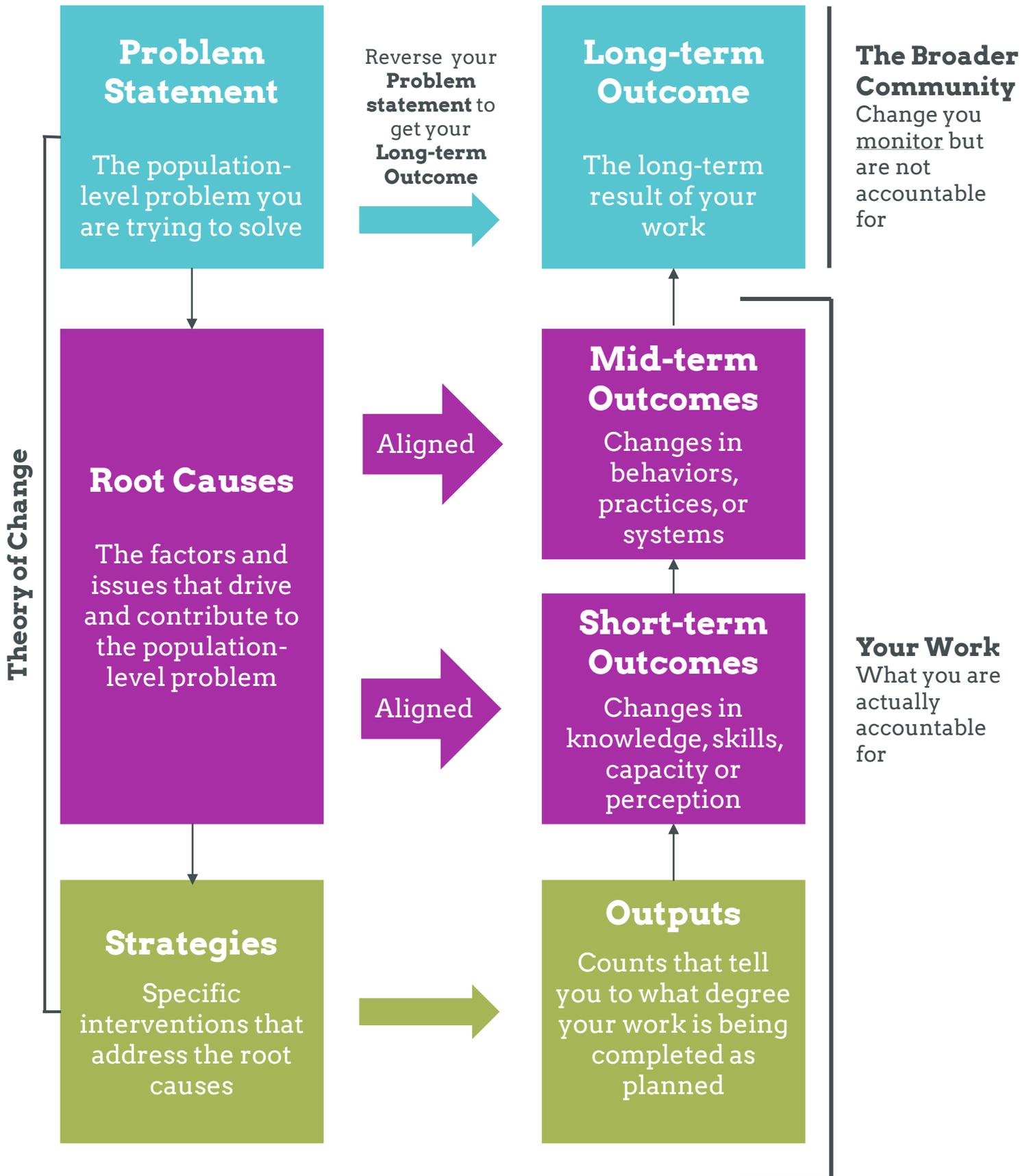


Do you see the LOGIC?



Check *your* work!

Can you clearly state why, what, and how you are making a change for the better?

Problem Statement

What is the problem you are trying to solve?

Root Causes

Why does the problem exist? What are the drivers of the problem? What does the research say about why this problem exists?

Strategies

What does your (organization/program/initiative) do to address the problem?
What are your interventions or strategies?

Now....check your theory



Check *your* logic!

*How does your Theory of Change
inform your Logic Model?*

Long-term Outcome (5+ years)

What long term population condition will change? What does success look like?
This is the reverse of your problem statement.

Medium-term Outcomes (3 – 5 years)

What behaviors, practices or systems will change? How might you measure these changes? Think surveys, focus groups and administrative data.

Short-term Outcomes (1 - 2 years)

What knowledge, skills, capacity or perceptions will change? How might you measure these changes? Think surveys, focus groups and administrative data.

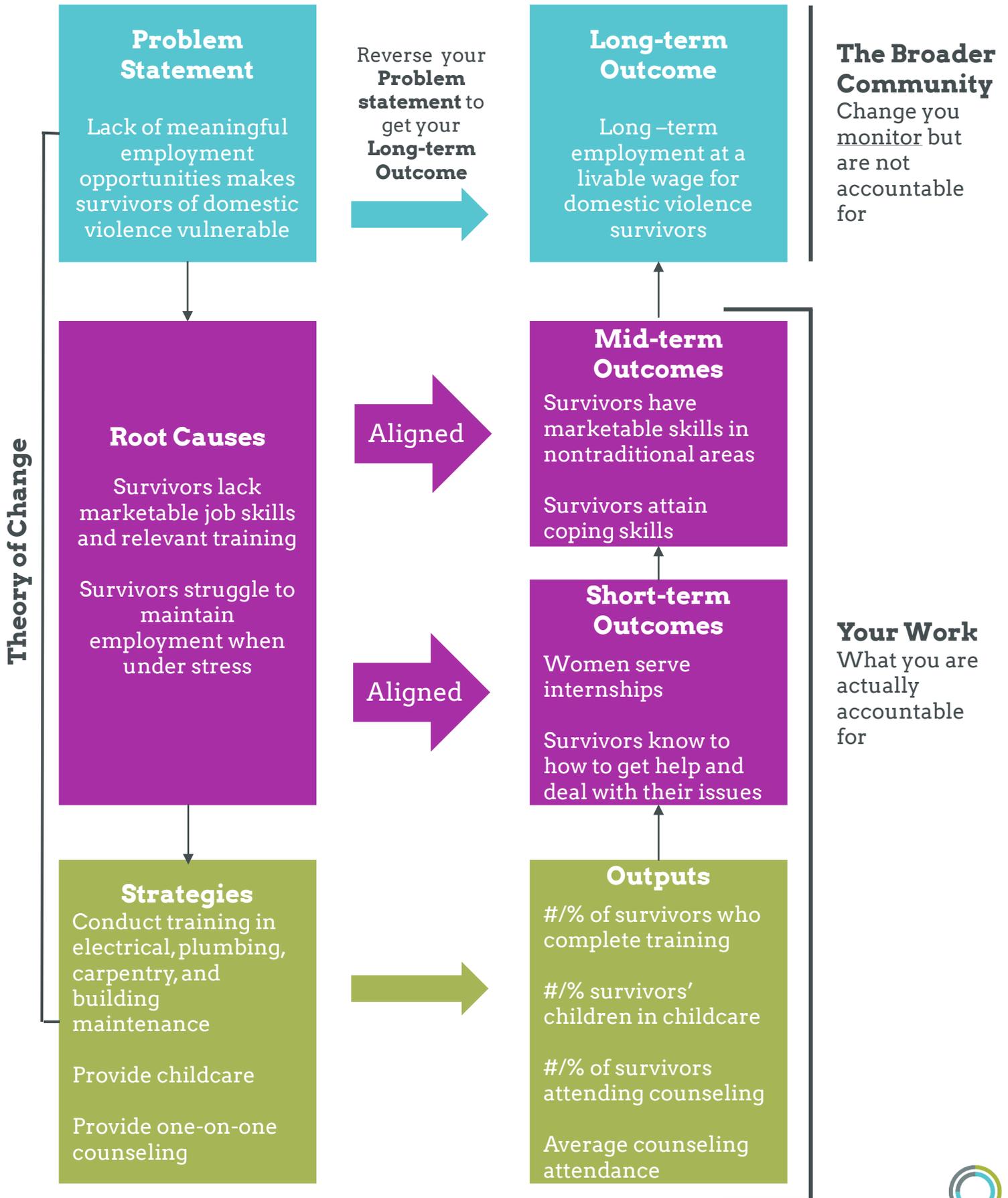
Outputs (Annual)

What are the measures that will tell you if you have completed the work you have planned? (e.g. # of people served, # of students enrolled, # of newsletter distributed)



PROJECT SUPERWOMAN*

Example Theory of Change-Logic Model



*Example adapted from Anderson, A. "The Community Builder's Approach to Theory of Change: A Practical Guide to Theory Development".

