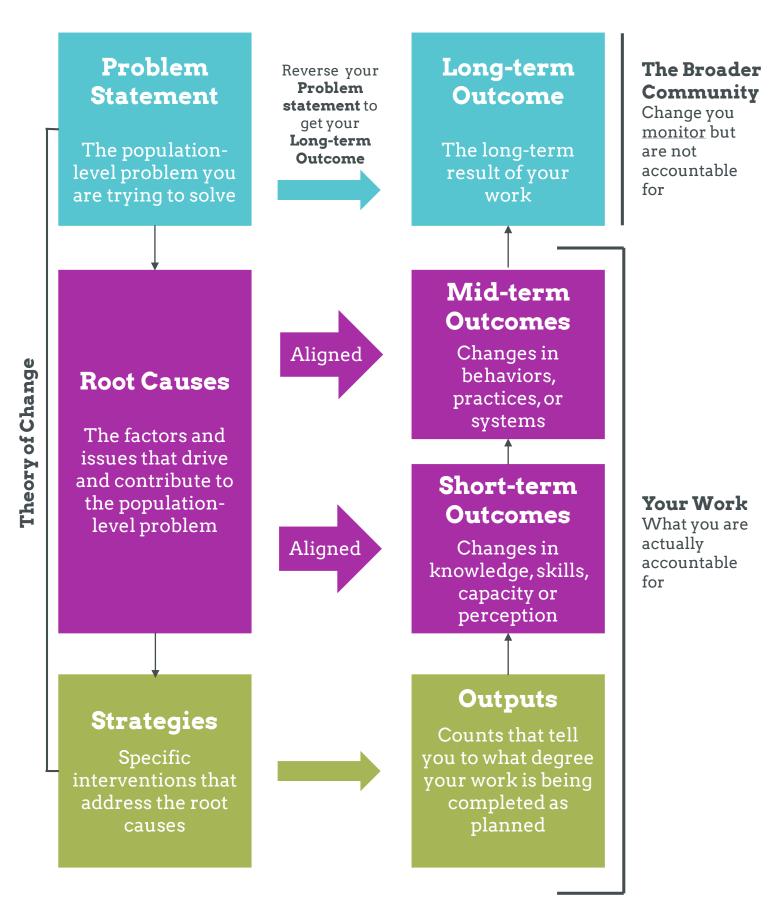
#### Do you see the LOGIC?





## Check your work!

Can you clearly state why, what, and how you are making a change for the better?

#### **Problem Statement**

What is the problem you are trying to solve?

#### **Root Causes**

Why does the problem exist? What are the drivers of the problem? What does the research say about why this problem exists?

#### **Strategies**

What does your (organization/program/initiative) do to address the problem? What are your interventions or strategies?

#### Now....check your theory





# Check your logic!

# How does your Theory of Change inform your Logic Model?

#### Long-term Outcome (5+ years)

What long term population condition will change? What does success look like? This is the reverse of your problem statement.

#### Medium-term Outcomes (3 – 5 years)

What behaviors, practices or systems will change? How might you measure these changes? Think surveys, focus groups and administrative data.

#### **Short-term Outcomes (1-2 years)**

What knowledge, skills, capacity or perceptions will change? How might you measure these changes? Think surveys, focus groups and administrative data.

#### **Outputs (Annual)**

What are the measures that will tell you if you have completed the work you have planned? (e.g. # of people served, # of students enrolled, # of newsletter distributed)



# **Theory of Change**

### **PROJECT SUPERWOMAN\* Example Theory of Change-Logic Model**

#### **Problem** Long-term Reverse your Statement **Outcome** Problem **statement** to Lack of meaningful get your Long –term Long-term employment employment at a are not Outcome opportunities makes livable wage for survivors of domestic domestic violence for violence vulnerable survivors Mid-term **Outcomes** Survivors have marketable skills in Aligned **Root Causes** nontraditional areas Survivors lack Survivors attain marketable job skills coping skills and relevant training Survivors struggle to Short-term maintain **Outcomes** employment when Women serve under stress actually Aligned internships for Survivors know to how to get help and deal with their issues **Outputs Strategies** #/% of survivors who Conduct training in complete training electrical, plumbing, carpentry, and #/% survivors' building children in childcare maintenance #/% of survivors Provide childcare attending counseling Provide one-on-one Average counseling counseling attendance

#### The Broader Community

Change you monitor but accountable

#### Your Work

What you are accountable

